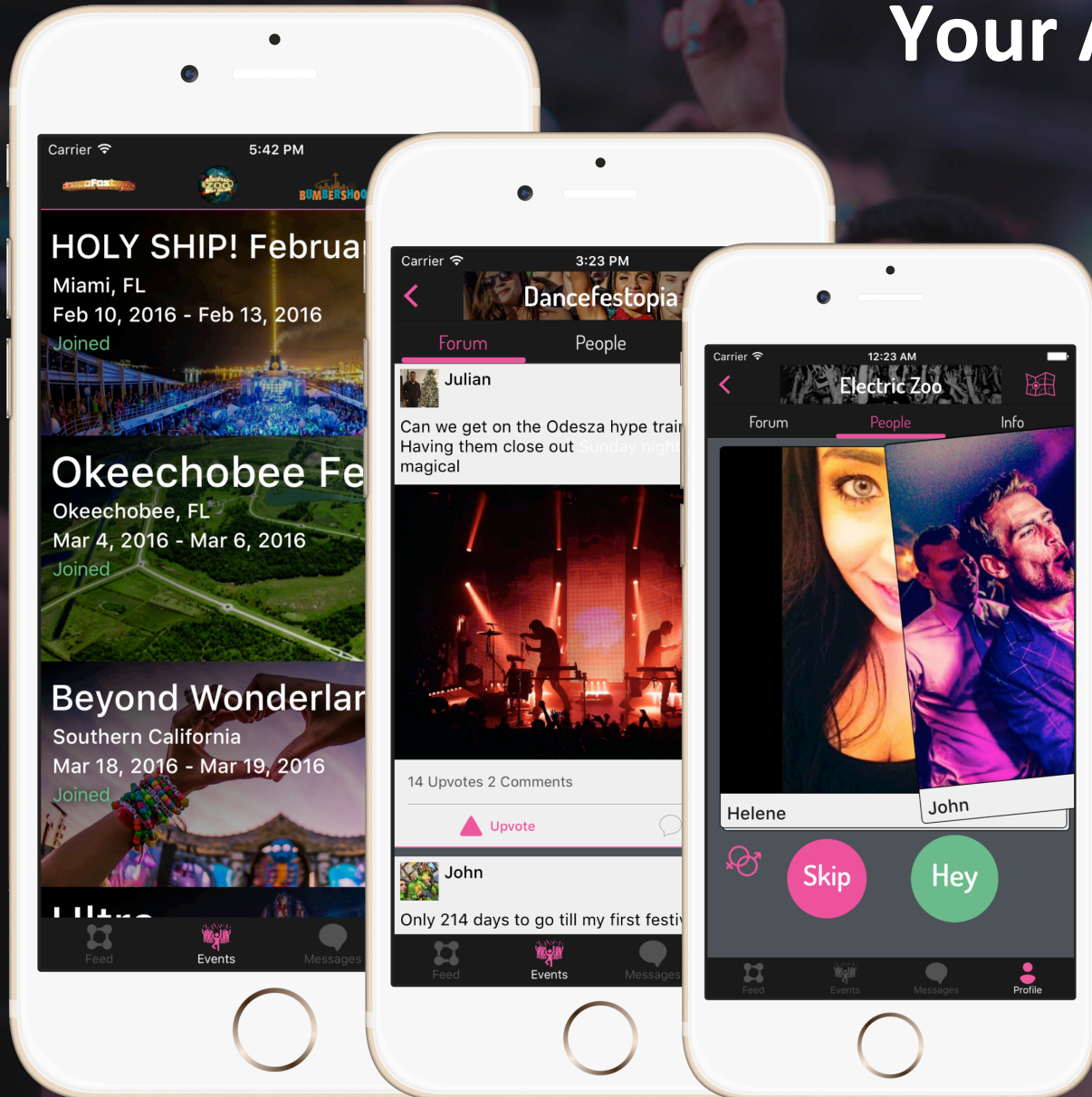


A large crowd of people is seen from behind, their arms raised in the air against a dramatic sunset sky. The sun is low on the horizon, casting a warm glow. The people are silhouetted, and some are wearing wristbands. The overall mood is festive and celebratory.

# Radiate



# Life Isn't Just About Dating, So Why Should Your App Be?



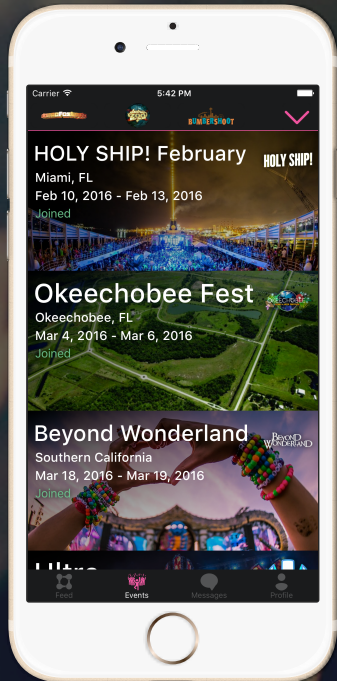
Radiate makes it easier than ever to connect with people going to the same festival as you.

What you do with that connection, well, that's up to you!

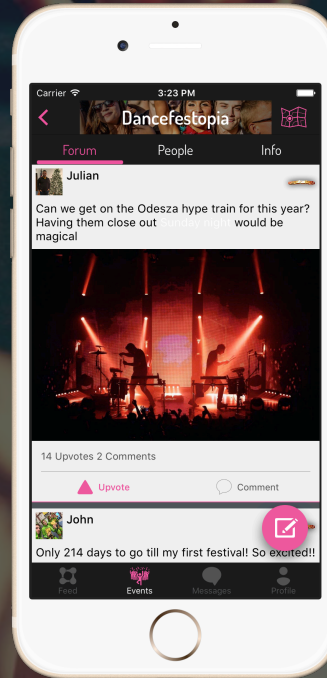


# Two Paths To Chat

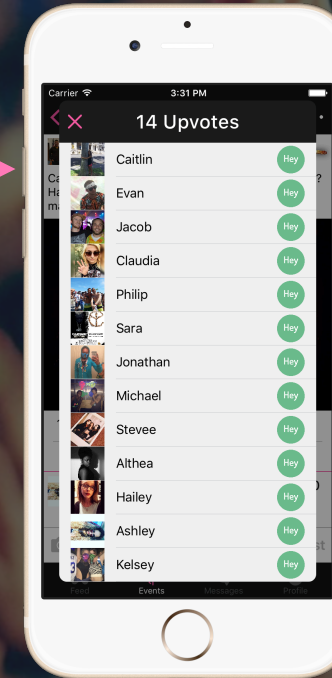
Choose An Event



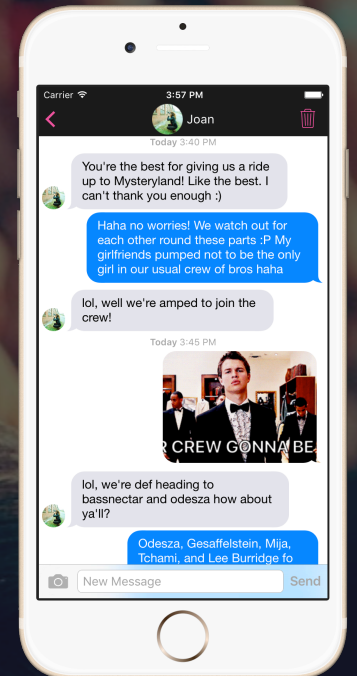
Post In The  
Forum



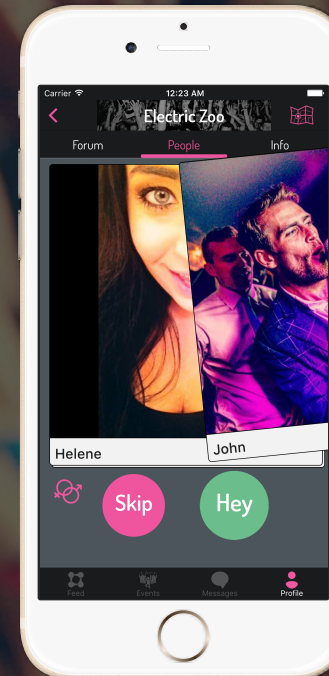
Anonymously Say "Hey"  
to people within the  
forum



If They Say "Hey"  
Too, You Can Start  
Chatting



View People Going  
To The Event



Anonymously say "Hey"  
to people you find  
interesting

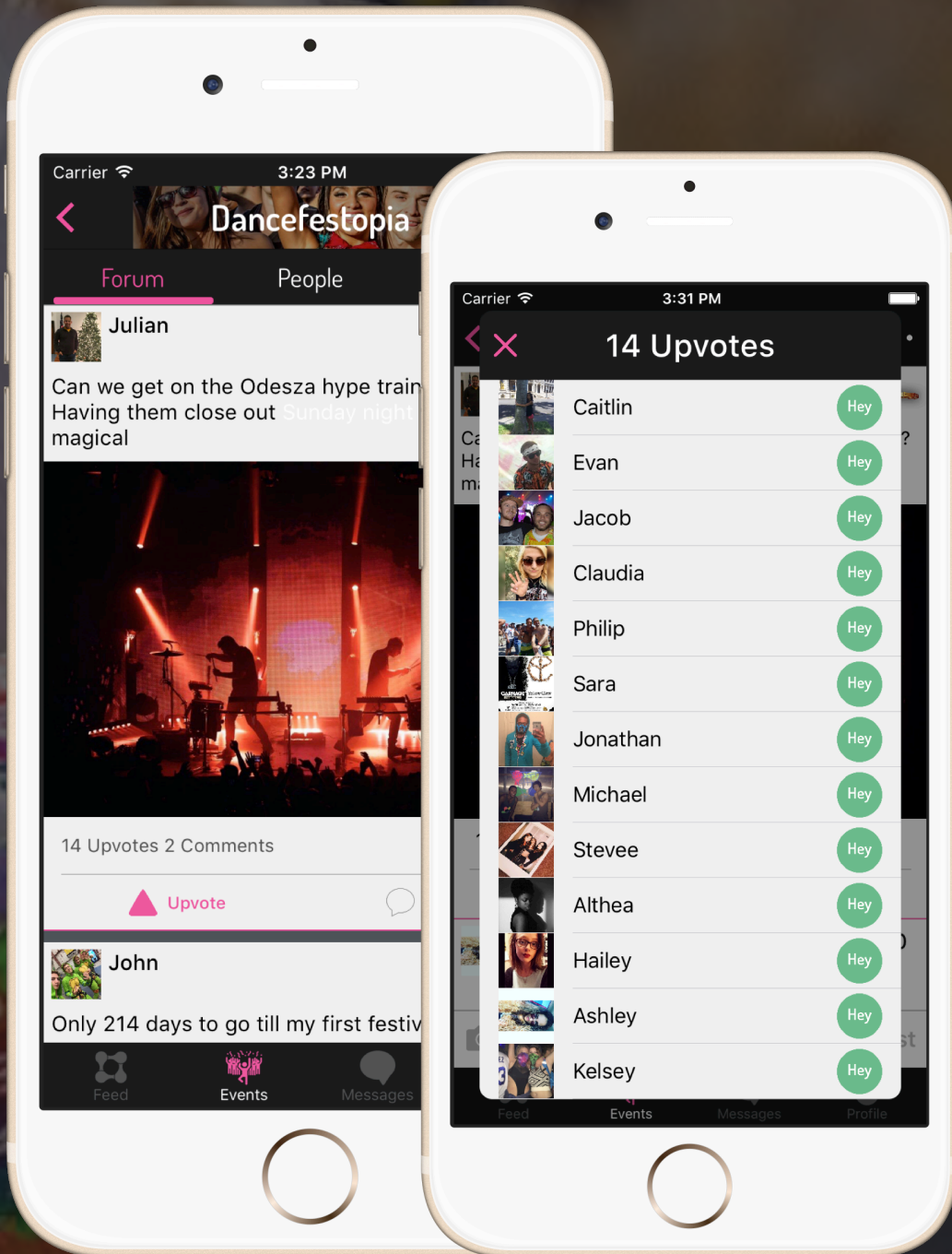
If They Say "Hey"  
Too, You Can Start  
Chatting



# Experience The Community As A Group

Always be in touch via our YikYak style forum

- Post, comment, and upvote
- Get the 411
- Make plans
- Find rides to/from an event
- If you want to take your conversation private, say “Hey”
- Anything else you decide to use it for!



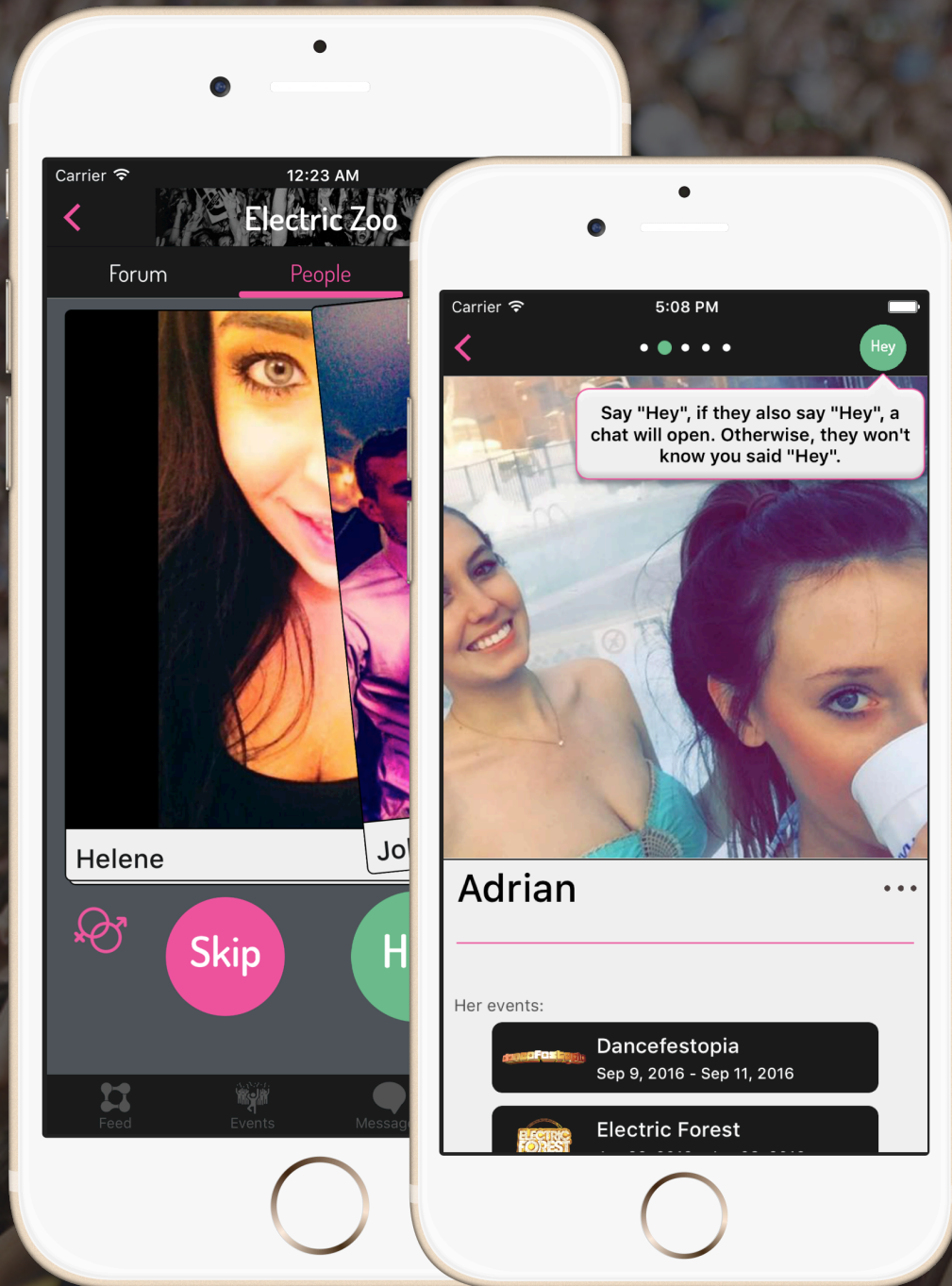


# Experience The Community As Individuals

Search through everyone attending an event  
If you both say “Hey” a private chat opens

- Meet whoever you want, regardless of gender\*
- Connect for any and all reasons
- View their profile
- Drake said “no new friends”, we strongly disagree

\*Users have the ability to toggle between girls, boys, or both!





# The Big Picture

We thought about making Radiate a dating app, but we didn't think that's what the EDM Community needed or in our opinion, wanted.

So after a bit of table dancing and breaking out the robot, we decided to create a social media platform that mimicked real-life interactions as close as possible. Allowing people to meet just to meet and letting them decide what to do after.

Radiate is a place where you go to meet people who enjoy what you enjoy, do what you do, and live how you live. After you meet these people, well, it's 2016, who are we to tell you what to do?

Mike & Phil

